



Cold-Q™ is a natural oral spray designed to help your body fight cold and flu symptoms. By spraying to the back of the throat, it attacks cold and flu viruses at the site of infection. The special formula provides antiviral, immune enhancing and anti-inflammatory properties. Lab studies demonstrated the Cold-Q can inactivate Influenza A, Influenza B, and the swine flu strains: H1N1 and H3N2.

## HERBS AND THE MEDICINAL BENEFITS

**Angelica dahurica** contains antimicrobial and anti-oxidant compounds to boost your immune system and fight viruses as well as prevent secondary problems like asthma. Angelica dahurica is great for colds especially with sinus congestion.

**Astragalus membranaceus** is a favorite herb for deep immune activation, found helpful in conditions of depressed immune system function such as autoimmune disease and cancer.

**Atractylodes lancea** has strong anti-inflammatory properties to make you feel better sooner and antimicrobial activity to fight bad bacteria and fungi.

**Glycyrrhiza glabra** more commonly known as licorice. With a large body of research to back it, licorice has been found effective against mycobacterium tuberculosis as well as viruses such as influenza.

**Hansenia forbesii** is a popular herb for treating colds. It is also a major pain-relieving herb traditionally used for headaches and joint aches. It has anti-bacterial, anti-fungal and analgesic properties.

**Ligusticum sinense** also known as Chinese lovage, has a root system containing a chemical known as ligustiphenol. Ligustiphenol is a strong anti-inflammatory molecule. It also has major antioxidant properties to protect your body from damage during an infection.

**Santalum album** also known as sandalwood, and is known for its antimicrobial activity against bacteria and viruses. Oils from this wood can prevent the onset of inflammation during an infection.

**Ziziphus jujube**, also known as red date, contains betulinic acid, which kills influenza and prevents damage to the lungs during an infection. It has a long history of use for nutrition and treatment of disease. Health benefits include anti-inflammation and anti-oxidant activity.

### **Studies:**

- A clinical study was carried out on patients who were screened for defined symptoms of a full-blown cold or flu attack. The results suggest that approximately 80 % of patients were free of symptoms within two days of treatment with Cold-Q as compared to the control group which showed less than 10 % response by day 3
- In vitro studies conducted by an accredited laboratory used by the National Institute of Health (NIH) in the U.S. demonstrated that Cold-Q shows antiviral activity against influenza A, B, the swine flus H1N1 and H3N2; HSV1 (the cold sore virus)
- And by nature of its formulation, we believe Cold-Q™ also provides significant immune support.

While these studies are very compelling, what we find most unique about Cold-Q™ is that many individuals who apply Cold-Q™ at the very first sign of symptoms stop the development of a cold or flu in its tracks. Spraying and coating the mucosal cells at the back of the throat, the antiviral properties of Cold-Q™ shown in the U.S. study, along with the herbs which provide immune support, may be responsible for stopping the viral attack.

- **Feeling vulnerable to cold and flu?** Cold-Q provides immune enhancing properties and perfect to use in environments when you're feeling susceptible to cold and flu viral attacks, such as at hospitals, shopping malls, movies...wherever you're with people that are sneezing, coughing etc.

- **Take at the onset.** Feeling symptoms of a cold or flu coming on? Cold-Q is designed to help your body ward off the cold and flu viral attacks at the first sign of symptoms.

- **When traveling.** The Wall Street Journal cited a study that found an increased risk of catching the cold by as high as 20 percent, while another study in the Journal of Environmental Health Research found that colds may be more than 100 times more likely to be transmitted on a plane than during normal daily life on the ground.



**Note:** Please do not eat or drink for 30 minutes after spraying.

**Interrupt your cold before it interrupts your life.**

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